

COMPANY PROFILE



(100% Export Oriented Readymade Garments Industry)

“COMMITTED TO QUALITY”

Company at a Glance

Garment Name: Exalt Apparels Limited
(100% Export Oriented Readymade Garments Industry)

Year of Establish: March'2018

Head Office Address: Afaz Nagar R/A, House # 15/16 Mammy Sarani
Alam Country Garden, Floor 2nd Flat 2C

Factory Address: Plot # 225, Police Line, Fatullah
Narayangonj, Bangladesh

Board of Director: **Mr. Md. Monirul Islam**
Managing Director



Exalt Apparels Limited
Phone: +88 01919 005981
Email: mo@exaltapparelsltd.com

Mr. Forhad Hasan
Director



Exalt Apparels Limited
Phone: +88 01964 840075,
Email: hasan@exaltapparelsltd.com

Key Contract Person: **Mrs. Tamanna Tonny**
Chairman



Exalt Apparels Limited
Phone: +88 01635 164293
Email: tonny@exaltapparelsltd.com

LIEN BANK:**Meghna Bank Ltd.**

Principle Branch, Shuvastu Imam Squire,
65 Gulshan Avenue,
Gulshan- 1,
Dhaka-1212, Bangladesh
Branch Code : 021
Routing Number : 275260217
Account No : 110111100000948
Swift Code : MGBLBDDHXXX

&**Prime Bank Ltd.**

Principle Branch, Shuvastu Imam
65 Gulshan Avenue,
Gulshan- 1,
Dhaka-1212, Bangladesh
Branch Code : 021
Routing Number : 170270881
Account No : **201338**
Swift Code : PRBLBDDH026

Annual Turnover: 30.0 Million**Main Product Line:**

T-Shirts,
Polo Shirts,
Tank Top,
Ladies Vest with Lycra,
Ladies T-Shirts with Lycra,
Fleece Jacket,
Sweat Shirt etc.

Garments Details:

T-Shirts : 2 Lines,
Polo Shirts : 1 Lines

Floor Area:

Sewing Floor: 2600 SFT
Cutting Floor: 1100 SFT
Finishing Floor: 1500 SFT

OVERVIEW OF NASRINZAMAN KNITWEARS LIMITED.

BUSINESS SCOPE:

EXALT APPARELS LTD. is 100% export oriented company and existing under the company Act of 1994. The company has started leading manufacturer & suppliers with full vertical set-up located in Narayangonj near about 35 K.M from Dhaka International Airport in Bangladesh since 2018. It brings global technologies, innovations in designing modern up-to date fashion wears. Your satisfaction, which is the aim of our efforts, will always have our prompt and best attention.

We never compromise with quality and innovativeness, whatever fashion children, men and women wares you want. Our marketing team in here provides the day- to –day marketing support updating and their Professional Marketing Activities and the Merchandising Team always have a good relation with the Foreign Buyers and other supporting team linked up with this organization always ready to complete the successful shipment as per buyer’s requirement and we have maintain a strong commitment its highest quality.

Whenever and however you contact us, we are pleased to provide any product information you need as soon as possible.

We have high skilled human resources in our company to the technical side who are working as merchandiser, quality controller.

At the end we will say we have very strong connection another more than 6 factories in Bangladesh where we place our product ordered, we are very much conscious about child labor in those factories and also product quality.

Table - 1: Basic Information

Company Name:	Exalt Apparels Limited
Business Type:	100% Export Oriented Readymade Garments Industry.
Product/Service:	T-Shirts, Polo Shirts, Tank Top, Ladies Vest & T-Shirt with Lycra, Sweat Shirt, Hoodies etc.
Brands:	Exalt Apparels
Number of Employees:	Above 160 People (Child labor free)

Table - 2: Trade & Market

Main Markets:	USA, EU, U.K, SWEDEN, AUSTRALIA, MIDDLE EAST, FAR EAST ASIA & CANADA
Total Annual Sales Volume:	10 Crore
Export Percentage:	100% (Indirect)
Total Annual Purchase Volume:	12 Crore

Table - 3: Factory Information

Factory Size (Sq.ft):	Above 5,200 square ft.
Factory Location:	Plot # 225, Police Line, Fatullah Bangladesh
QA/QC:	Given as per Quality Control System
Number of Production Lines:	4 (Nine)
Number of R&D Staff:	1-2 People (Expected)
Production Capacity per Month (Average)	1,80,000 Pcs (Gents 30%, Ladies 60% & Kids 10%) per month.
Working Space	5,200 Square Ft.
Production Facilities:	Vertical Set-up I. Sewing Line- 03 Nos. II. Cutting Table 01 Nos. III. Finishing Section -01 Nos. IV. Quality Team- 8 Nos.

Quality Control System:**01. Procurement**Buyer's approval
Before productionPre inspection
Before shipmentIn-house inventory
as per sample**02. Pre-Production**Pattern, Market &
Cons. approvalFabrics, Accessories
& Swatch approvalSample size set &
Wash approval**03. Cutting**

Fabric Inspection

Shade Band

Check 100%
Cutting parts**04. Sewing**100% front part
inspection100% back
part inspectionAssembling
processFinal table
inspection**05. Finishing**Process
InspectionMeasuremen
t & GetupHourly GMT Audit
InspectionDaily GMT Audit
inspect table

Ready to Shipment

Table - 5: Employees Information

Total Employees:	160 Nos.
Male:	30%.
Female:	70%
Managerial/ Sup :	16 Nos.
Admin/ Executive:	01 Nos. (Male-01)
Skill Workers:	192 Nos. (Male-52, Female-140)
Ordinary laborer:	27 Nos (Male-12, Female-15)
Security Staff:	02 Nos.
Workers Facilities:	<ol style="list-style-type: none"> 1. Medical- Company Permanent Doctor. 2. Entertainment- Yearly Picnic, New year Celebration, Performance Prize Celebration etc.

Table - 6: Buyers Information

Buyers Name:

1. **Level8Wear, USA**
Items: S/S T-shirt, Tank Top with Lycra. L/S T-Shirt
2. **Newid, SWEDEN**
Items: T-Shirt, Hoodie Jacket with Pyjama .
3. **YOUR'S CLOTHING, UK**
Items: : T-Shirt, Hoodie Jacket with Pyjama, S/S T-Shirt,
4. **FCUK, UK**
Items: L/S T-Shirt, Tank Top with Lycra, S/S & L/S T-Shirt.
5. **COVER STITCHES, USA**
Items: S/S T-shirt, Tank Top with Lycra, Vest with Lycra
6. **BAZIX INC. USA**
Items: S/S T-shirt, Tank Top with Lycra, Vest with Lycra
7. **OVED APPARELS, USA**
Items: S/S T-shirt, Tank Top with Lycra, Vest with Lycra
8. **Cotton On, Australia**
Items: S/S T-shirt, Tank Top with Lycra, Vest with Lycra

Table – 7: Installed Machineries & Equipments Information

Name of Machine	Machine			Cutting	Finishing	Store
Plain Machine	24					
Over Lock	28					
Flat Lock	14					
Flat Lock Cylinder Bed	04					
Button Hole Machine	02					
Button Stitches	02					
Rib Cutter	02					
Feed of the Machine	04					
Boiler with Steam Iron	04					
Bartek	02					
Cutting Machine	02					
Total	=80					

Figure: Installed Machineries & Equipments Information of Exalt Apparels Limited.**Table -8: Management Committee:**

Name	Activities
Mr. Md. Monirul Islam	Managing Director
Mr Forhad Hasan	Director
Mr. Md. Monir	General Manager
Mrs. Dena Khanom	Manager Marketing & Merchandising
Mr. Babul	Factory Manager
Mr. Ali	Merchandiser
Mr. Robiul Awal	Merchandiser
Mr. Mahadi	Merchandiser

FIGURE: Management Committee of the Exalt Apparels Limited.**Vision:**

Exalt Apparels Ltd Vision Profit maximization through customer profits of rural development & social welfare.

Mission:

OUR Mission We respond to Customer needs with high quality products and cost effective services.

EXALT APPARELS VALUES



Quality



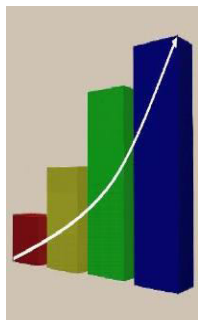
Customer Focus



Transparency



Fairness



Continuous Improvement



Innovation

ORGAN GRAM OF EXALT APPARELS LTD.

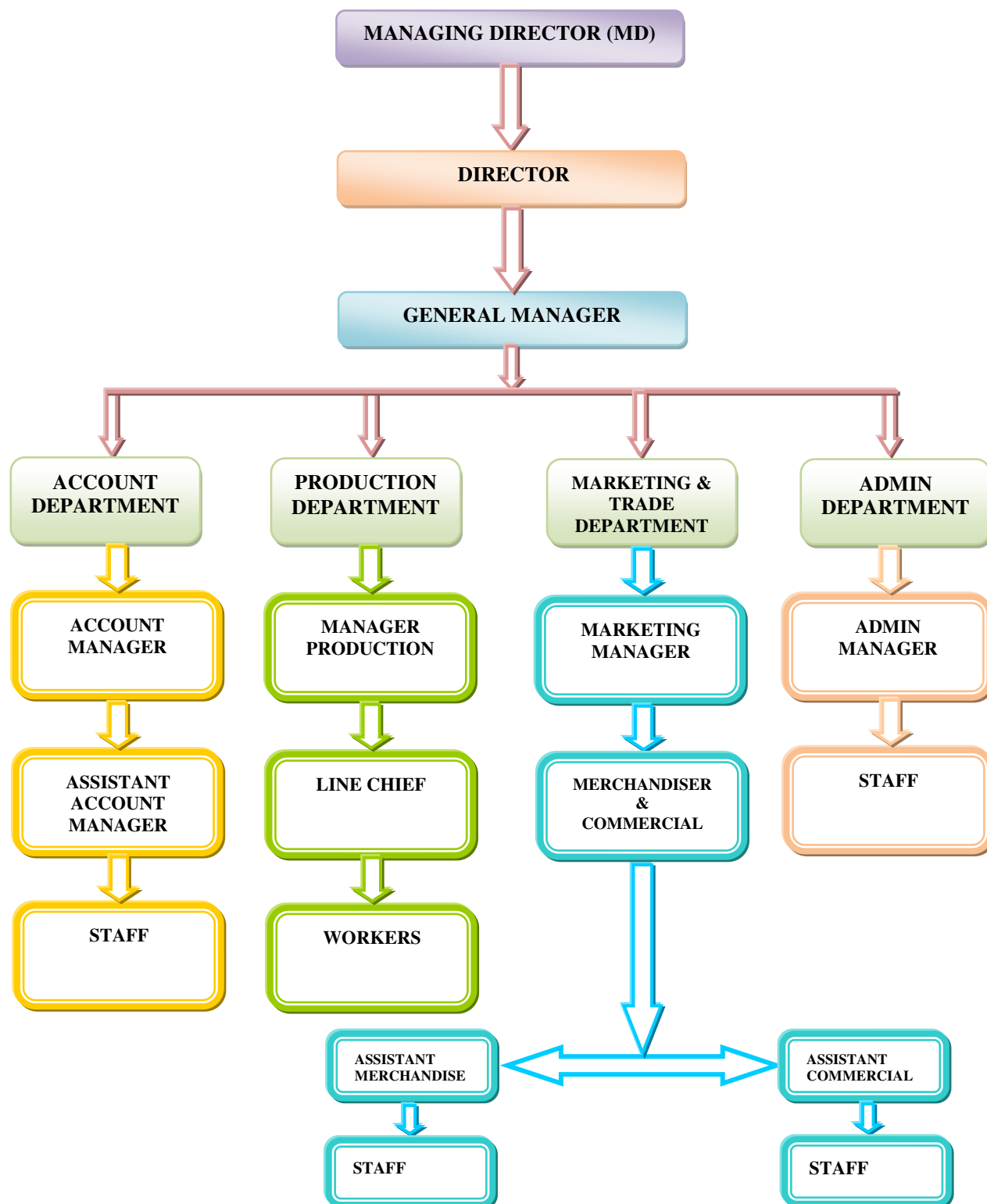


Figure -1: Organ gram of Exalt Apparels Limited.

Fire Safety:

- ▶ Exalt Apparels Ltd. takes fire safety matter very serious because of full set of latest fire equipment are furnished within and outside factory.
- ▶ Its fire fighting team in between employees and they are well trained.
- ▶ Emergency exit plan from each sewing line and fire alarms hanging on the wall.

TARGET CUSTOMER

The main targets consumers are all age group Babies, Children, Young and Old both male & female in the USA, EU, Middle-East and Canada.

◆ **Buyers:**

Customer Group:

- ❖ All general buyers of foreign market.
- ❖ All Mega-super markets & Institutions Whole sellers and retailers in local market.

Consumer Group:

- ❖ Ladies and Gents etc.
- ❖ Babies, Boys and Girls.

DISTRIBUTION CHANNEL IN THE LOCAL MARKET:

The distribution network of the company underwent major distributors and opening the several sales depots at Dhaka, Chittagong With improved management and better logistic support provided to it the upgraded distribution system of the company is being geared to fully cater to the increased requirements that will come up due to inclusion of items of RMG products.

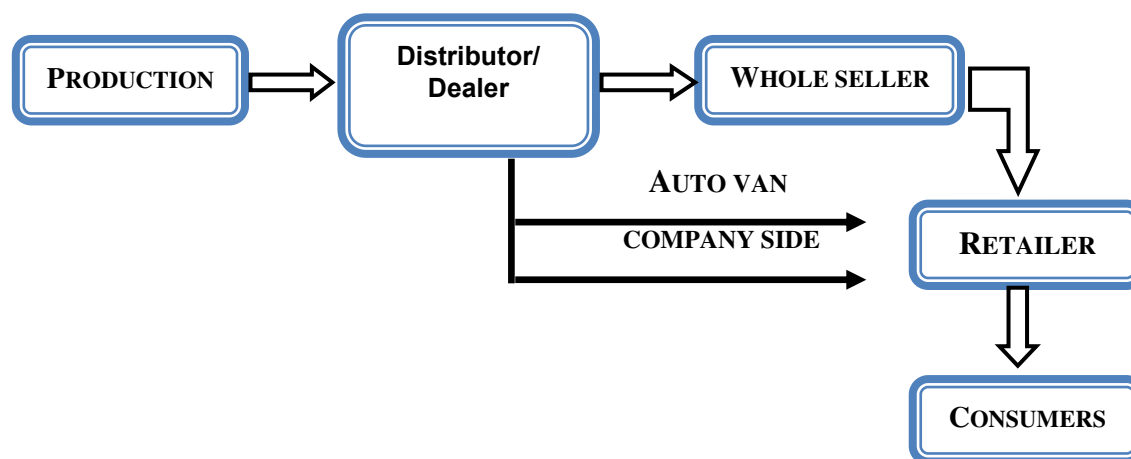


Figure – 2: Distribution Network of LOCAL Market.

FUTURE PLAN OF THE COMPANY:

The success of company with further scope for expansion in the processing sector has encouraged the organization to plan for widening of its activities further with the addition of a number of processing facilities. These expansion programs include:

- ❖ Expansion of the current line capacity on the existing plants;
- ❖ Expansion of product line by establishing new work line.
- ❖ Importing the all types of latest machinery for increasing production capacity.
- ❖ Corporate social responsibility and social welfare is the motto of the company.
- ❖ Hiring higher level professional management team to boost up product.
- ❖ Company will establish training center for enhance skill both the skill and the un-skill workers of the company.
- ❖ Establishment of additional fire safety strategy in the factory.
- ❖ Create superior customer value by delivering a bundle of benefits include the products, the supporting services the personnel involved in the purchase and use experiences.
- ❖ Backward and forward linkage industry will be established etc.

Thanks